eliminating racism
empowering women

ywca

union county

Annual Report 2014
Board of Directors
(as of 12/31/14)

Jeseña Brown, President
Delaine Bailey-Lane, Vice President
Christina Stoneburner, Esq., Treasurer
Diane Ruffle, Secretary
Melody Brown
Sabrina Elson
Barbara Gaba, Ph.D.
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Natalie Kraner, Esq.
Lois Nelson
Karen Pfeifer-Jones
Phyllis Reich
Shruti Shah

The Mission of the YWCA USA
The YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

The Local Purpose of the YWCA Union County
The YWCA Union County seeks to create an environment through which women empower themselves and work to lead non-violent lives. The ultimate purpose is to heal the wounds of women and children, whether they are of the heart, mind, body, or soul.

YWCA Union County Core Values
Commitment to the mission and working together for the well-being of the community.
Integrity in relationships, practices, and decisions.
Respect for each one’s roles, diversity, and viewpoints.
Compassion in understanding, attitude, and action.
Empowerment to create positive choices, recognize potential, and reach goals.
Excellence in practice and expectation.
Dear Friends,

It is our pleasure to present to you the 2014 Annual Report for YWCA Union County.

The YWCA Union County continues to lead the efforts in Union County to provide safety and healing to survivors of domestic violence, while educating the public and advocating for laws that provide for increased protections. In 2014, the YWCA addressed two critical needs of the families we serve – permanent, affordable housing and workforce skills training. A partnership with a housing developer has offered several units of Section 8 Housing specifically for families surviving domestic violence, demonstrating the benefits of community collaboration. We have secured private funding for our STEP Initiative – Skills, Training and Empowerment Program – and we are now offering economic empowerment workshops along with resume writing, interviewing skills, and other workforce development support, with the assistance of community mentors. Another highlight of 2014 was the reorganization and strengthening of our Domestic Violence/Crisis Response Teams, done in cooperation with the prosecutor’s office and local police departments.

Our other services – 24 hour hotline, emergency shelter, supportive/transitional housing, counseling, case management, court advocacy, legal representation, PALS, DV Liaison and community education continue to make a difference in the lives of survivors, their families, and the overall Union County community.

Some of the highlights of 2014 that we are happy to share with you in the following pages include:

- Advocacy – The YWCA Union County joined with YWCA leadership from around the nation in Washington DC in June, to advocate for comprehensive immigration reform and firearms control as related to violence against women. Locally, we advocated for increased funding for domestic violence agencies.

- With the support of community groups, small businesses and communities of faith, we rejuvenated our Adopt-A-Room Program giving the rooms in our emergency shelter a long-needed “facelift” making our shelter rooms warm and welcoming for families in need.

- We co-sponsored the first annual DV Symposium – Union County CARES – Community, Action, Response, Education and Support – bringing over 250 people together to learn about domestic violence.

- Our Annual Meeting served as an opportunity to thank our volunteers for their support, and to recognize some of the special individuals and groups that have contributed to the YWCA’s success.

- Volunteers continued to make a difference in all areas of our programs and services.

- We recognized our community partners at our 4th Annual Empowering Women Cocktail Reception, and held our first live auction.

- In 2014, YWCA Union County was proud to be the sole beneficiary of the YWCA TWIN (Tribute to Women and Industry) Awards Dinner. Our partnership with TWIN and TMF (TWIN Management Forum) promises to offer new opportunities for growth for both the YWCA and the women we serve!

We at the YWCA Union County thank all of our supporters in the community for your commitment to the cause we all embrace – eliminating racism and empowering women. Thank you for your partnership now and in the future, as we work together to end violence against women!

Jeseñia Brown  
President, Board of Directors

Janice C. Lilien  
Executive Director
2014 Highlights

Advocacy

On June 12, 2014, YWCA Union County Staff and Board joined YWCA leaders from across the country on YWCA USA Capitol Hill Day. The YWCA Union County attended meetings with Representatives Donald Payne, Leonard Lance, and Albio Sires, and the staff of Senator Menendez to advocate for issues such as comprehensive immigration reform, ending sequestration, and keeping guns out of the hands of domestic violence offenders.
Adopt-A-Room Program

The YWCA Union County began our Adopt-A-Room Program in 2014. Community organizations and businesses “adopted” shelter rooms making them a more welcoming environment for women and children seeking safety. From painting to decorating to curtains, the first organizations have done a wonderful job:

- Morning Star Christian Community Center
- Elizabeth Area Women’s Missionary Society
- William J. Dowdy Foundation
- The Jamison Group
First Annual Domestic Violence Symposium

The YWCA Union County, along with our partners, the Union County Prosecutor’s Office, Kean University, Trinitas Regional Medical Center, Verizon, Union County Board of Chosen Freeholders, and the Rutgers School of Social Work, held the County’s First Annual Domestic Violence Symposium at Kean University’s STEM Building. Along with our featured speaker, Detective Deirdri Fishel of the State College Pennsylvania Police Department, the event featured four panel discussions on Law & Judicial Response, Domestic Violence in the Workplace, Faith Response to Domestic Violence, and Healthcare and Domestic Violence.
Annual Meeting

The YWCA Union County held its Annual Meeting and Partner Recognition in April.

Congratulations to our volunteers and community partners honored in 2014:

Latisha Avery
Catherine Boxel
Jaclynne Callands
Susan Caufield
DVRT Eastern Team

Terri McManus
Ora Novick
Fine Group, Inc.
Kate Wertheimer
Woman’s Club of Westfield
2014 Highlights

Volunteers Make a Difference

Infineum

Volunteers from Infineum spent a weekend repainting the office and common areas of our Outreach Office.

Bloomfield College Students

Students from Bloomfield College completely reorganized our children’s books section in “Lula’s Place.”

Project North Pole

The YWCA Union County held its Annual Project North Pole during the 2014 holiday season. Through this project, businesses, companies, individuals and families donated new toys and gifts for women and children in our programs to help them have a happy holiday season. Women were able to “shop” for gifts, wrap them and give their children some joy during a difficult time.
2014 Empowering Women Cocktail Reception: A Voice for Every Woman

2014 Honorees:

Corporate Partner: Allstate New Jersey

Community Partner: The Union County Prosecutor’s Office

Individual Honorees: Michael and Rosemarie Graziano

Sponsors:

Champion Level
Allstate New Jersey

Activist Level
Infineum USA L.P.
Investors Bank
KPMG

Advocate Level
Colgate-Palmolive
Fox Rothschild LLP
Horizon Blue Cross Blue Shield of New Jersey
Lowenstein Sandler LLP
Northfield Bank
PSEG
2014 Highlights

2014 YWCA Union County Tribute to Women and Industry (TWIN) Awards Dinner

Thank you to our Sponsors:

Host Sponsor
Johnson & Johnson

Benefactor Sponsors
DSM Nutritional Products
ExxonMobil Research and Engineering Company
GlaxoSmithKline Consumer Healthcare
Novartis Pharmaceuticals Corporation
Public Service Enterprise Group (PSEG)
Wakefern Food Corporation

Charter Sponsor
Colgate-Palmolive Company

Sponsors
Chubb Group of Insurance Companies
Infineum USA L.P.

Patrons
Horizon Blue Cross Blue Shield of New Jersey
Lowenstein Sandler LLP
DSM Services

Cocktail Hour Sponsor
Public Service Enterprise Group (PSEG)

Flowers & Publicity Sponsor
Wakefern Food Company

Photography Sponsor
Phillips 66 Bayway Refinery
2014 Program Statistics

Emergency Shelter Program ...................................................... 82 Women and 95 Children
24 Hour Hotline ........................................................................ 2,275 Calls
Supportive/Transitional Housing ............................................... 15 Women, 24 Children
Court Advocacy .......................................................................... 864 Clients
Legal Representation ................................................................... 89 Clients
Counseling and Case Management ........................................... 228 Clients
PALS Program (Peace, A Learned Solution) ............................ 59 Children, 35 Women
Domestic Violence Response Teams Program .......................... 122 Callouts
STEP (Skilled Training and Empowerment Program) .................. 37 Women
Community and Professional Education ................................. 75 Presentations, 3,000 Attendees
2014 Contributions

Thank you to the following individuals, foundations, corporations and community organizations for your support!

YWCA TWIN Sponsors
- Chubb Group of Insurance Companies
- Colgate-Palmolive Company
- DSM Services
- ExxonMobil Research and Engineering
- GlaxoSmithKline Consumer Healthcare
- Horizon Blue Cross Blue Shield of New Jersey
- Infineum USA L.P.
- Johnson & Johnson Family of Companies
- Lowenstein Sandler LLP
- Norvartis Pharmaceuticals
- Phillips 66 Bayway Refinery
- Public Services Enterprise Group (PSEG)
- Wakefern Food Corporation

Haven Circle ($25,000 and above)
- United Way of Greater Union County
- Walmart Foundation
- Westfield United Fund

Defender ($10,000 to $24,999)
- Allstate Foundation
- Margaret and Peter Chang Foundation
- Elizabethtown Healthcare Foundation
- E.J. Grassmann Trust
- IOLTA Fund of the Bar of NJ
- The Plainfield Foundation
- Turrell Fund
- The Tyler Foundation
- Union Foundation
- Westfield United Fund

Partner ($1,000 to $9,999)
- Anonymous (2)
- Brent and Anne Marie Bramnick
- Christ Church in Short Hills
- Colgate-Palmolive Company
- Dance Innovations Performance Foundation
- Elberon Development Co.
- Fanwood-Scotch Plains Service League, Inc.
- Fox Rothschild LLP
- Freeport-McMoRan Copper & Gold Foundation
- Michael & Rosemarie Graziano
- Horizon Casualty Services, Inc
- Hyde & Watson Foundation
- Infineum USA L.P.
- Investors Bank
- Investors Foundation
- Karma Foundation
- KPMG
- Janice Lilien
- Lowenstein Sandler LLP
- National Temperance Society
- Northfield Bank
- Phillips 66
- Provident Bank Foundation
- PSEG
- Kenneth & Virginia Richuso
- Rotary Club of Elizabeth
- Fred C. Rummel Foundation
- Soroptimist International Suburban Essex Club
- Christina Stoneburner, Esq.
- TJX Foundation Inc.
- Verizons Foundation
- Westfield Service League
- Wells Fargo Advisors
- Wells Fargo Foundation - Community Connections Program
- Westfield Foundation

Advocate ($500 to $999)
- Dela Bailey-Lane
- Jesenia Brown
- Melody Brown
- Cranford Junior Woman's Club
- Elisa Maria Caetano Dos Santos
- Elizabeth Area Women's Missionary Society
- First Baptist Church of Westfield
- First Presbyterian Church of Cranford
- Barbara Gaba, Ph.D.
- Janice Gossman
- Jean Lachowicz, Ph.D.
- Eugenia Hamlett
- Heights Insurance Agency - Allstate Insurance
- John Jacobson
- Natalie Kramer
- The Ladies Philoptochos Society of Holy Trinity
- Greek Orthodox Church
- Lois Nelson
- Karen Pfeifer-Jones
- Anoop Rajendran
- Rev. Diane Rayner-Ruffle
- Daniel and Jennifer Schildge
- Shelter Alliance
- Shrutu Shah
- Union County College
- United Methodist Church of Summit
- Women's Association - Community Presbyterian Church of Mountainside

Supporter ($100 to $499)
- AARP Rahway Chapter
- ABL Title Insurance Agency, LLC
- Andrew Adornato
- Rosario Bastedo
- Stephen Basley
- Virginia Boddin
- Mayor J. Christian Bollwage
- Maria Elena Bordas
- Brown & Brown Insurance
- Susan Caufield
- Cranford High School
- Maria Echavarria
- Election Fund of Joseph Cryan and Annette Quijano
- Sabrina Elson
- Empire Education Group, Inc
- Trisha Espinoza
- Teresa and Angel Estrada
- Margaret Erwin
- Faith Lutheran Church
- Fanwood Lions Club
- Ruby Farmer
- Kenneth Fisher
- Gallina Associates
- Jill Gibson
- Patricia Grand
- Julia Graziano
- Elsa and Jorge Guerra
- Dr. and Mrs. William A. Hanlon
- Alice Holzapfel
- Celia Intili
- Jacqueline Jenkins
- Janet Kilee
- Knights of Columbus 5437
- Lassus Wherley & Associates
- Senator Raymond Lesniak
- Linda Ershow-Levenberg & David Levenberg
- Anthony Lonardo
- Sheryl Machlowitz
- Celia Anastasia Mantia
- Ann Marinaccio
- Merck Partnership for Giving
- Joyce Mims
- Nicki Montaperto
- Mt. Zion AME Church
- NAACP
- Michele Naples
- North Central Jersey Exxon Annuitant Club, Inc.
- Gia Margaret O'Keefe
- Osceola Presbyterian Church
- Dave and Grace Park
- Partners for Women and Justice
- Yatish Patel
- Honorolly Patricia Perkins-Auguste
- Presbyterian Women of Connecticut Farms Church
- Dominic Prophete
- Phyllis Reich
- Rotary Club of Union
- Anne Russell
- Harry Sacco
- Thomas and Kathleen Sateary
- Maria Sera
- Louise Sgarro
- Wilma Sinnock
- Diane Smith
- Linda Specht
- Dana Stevens
- Robert and Diane Stites
- David and Catherine Strader
- Kathleen Sullivan
- The Technology Experts, LLC
- Trinitas Regional Medical Center
- Maria Tsitsirigos, Esq.
- Mike Urbanski
- Villani Bus Company
- Jennifer M. Vriens
- William Webb
- Plainfield Area YMCA
- Margaret Van Heek
- Diana Vengsarkar
- Theresa Vinales-Tatem
- Kathryn Wertheimer
- Woman's Club of New Providence
- Vernell Wright

Friends (Up to $99)
- Robert Adinolfi
- Eleanor Albert
- Mari Alberto
- Katherine Alexander
- Michael Allocco
- Catherine Alberi
- Patricia Altobelli
- Brenda Anderson
- Harold Arango
- Denise Arcuri
- Azucena Arias
- Lauren Auol
- Tina Ayala
- Lois Bass
- Rev. Dr. Christopher Belden
- Christina Bernat
- Huberto Berrios
- Anita Bier
- B&J&M Auto
- BJ's Wholesale Club - Watchung
- Flavia Blechinger
- Stennisloy Brimm
- Frances Burns
- Sammy Cabrera
- David Cantor
- Angela Catania
- Trixy Caytuiro
- Cynthia Campbell
- Jennifer Chu
- Church Women United of Cranford
- Elaine Citron
- Jean Clark
- Alan and Susan Coen
- Christine Cohen
- Maria Conti
- Leslie Contreras
- Maryanne Curtin
- Robin De Armas
- Christine DelRe
- Jane Eaton-McDonald
- Joleen Edwards
- Courtney Eicholtz
- Leslie Escobar
- John Esmerado & Denise Errico-Esmerado
- Angie Estevez
- Karen Fabian
- Marcial Farro
- Lawrence Feather
- Fine Group Inc.
- Maryjane Finne
- First Baptist Church of Cranford Elizabeth
- Andes Fisher
- Alexandra Fittin
- Linda Flores-Tober
- Susan Freije
- Jocelyn French
- Maria Fuentes
2014 Contributions

In Kind Donations

- Actavis
- Anonymous
- Susan Amorin
- The ARC of Union County
- Jeannette Balanta
- Jeannie Ball
- Shirley Ann Battle & Henrietta Davis
- Catherine Boxill
- Alicia Ann Caesar
- Dr. Douglas Chester
- Chico's - Ridgewood
- Chico's - Westfield
- Jeanie Clarson
- Rosemary Clayton
- Connecticut Farms Presbyterian Church
- Iliana Costro
- Cranford Clergy Council
- Cranford Newcomers Club
- Crazy Dozen Social Club of Plainfield, NJ
- Sandra Da Silva
- Nicole Davis
- Jenith Dean
- William J. Dowdy Foundation
- Dreyer Farms
- Ebenezer AME Church
- Elizabethtown Gas
- Yolanda English
- Federal Reserve Bank of New York
- Mrs. S. Ford
- Girl Scout Cadette Troop 40128
- Girl Scout Troop 40474
- Girl Scout Troop 41748
- Marie Gonzalez
- Green Thumb Garden Club of Cranford
- Maureen Greenbaum
- GSHNJ Troop 40352
- Indria Harris
- Nancy Harrivan
- Hillside Police Department
- Hillside Senior Center
- Garcia Hurst
- Patricia Granda
- The Jamison Group
- Junior Woman's Club of Westfield
- Kean University
- Susan Kleefer
- Knit Wits Schaefers Gardens
- KPMG
- Lambda Tau Omega Sorority, Inc.
- Linden High School - Youth for United Way
- Maffey's Lock & Safe Company
- Diane Mahoney
- April McCarty
- Norma McGuire
- Theresa Mihansky
- Milk Money Consignment Shop
- Morning Star Community Christian Center
- New Covenant Church Women's Ministries
- Nick's Pizza & Deli
- Maureen Ogonowski
- Pajama Program
- Jennie Palladino
- Michelle Plotnick
- Laura Quinn
- Robyn Raji
- Robyn Redding-Lewis
- Maria Reynolds
- Nancy Rubinson
- Nutan Rubinson
- Kristina Shah
- St. Theresa Church
- Shannon Tallon
- Trizetto Corporation
- Union Spine & Rehabilitation
- Christine and Carol Urban
- Dryden Watner
- Weichert Realtors - Westfield
- David Weinroth
- Woman's Club of Berkeley Heights
- Woman's Club of Westfield
- Barbara Young

In preparing this report, the YWCA Union County has attempted to recognize all those who contributed so generously during the period January 1, 2014 – December 31, 2014. We apologize for any errors or omissions.
**Financial Highlights Fiscal Year 2014**

Fiscal Year 2014 (January 1 to December 31)

**REVENUE**

- Government Grants & Contracts: $1,737,472 (77%)
- Donations & Contributions: 342,932 (15%)
- United Way GUC: 32,965 (1%)
- Program Service Fees: 68,294 (3%)
- Special Events (net of expense): 35,504 (2%)
- Unrealized Gain on Investment/Other: 26,885 (1%)

**Total Revenue:** $2,244,052

**EXPENSE**

- Program Services: $2,032,034 (90%)
- Management & General: 66,402 (3%)
- Fundraising: 155,523 (7%)

**Total Expense:** $2,253,959
2014 Management Team
(as of 12/31/14)

Janice C. Lilien
Executive Director

Trisha Espinoza
Assistant Executive Director for Core Services

Jennifer M. Vriens
Director of Development & Marketing

Hector Lopez-Ballesteros, Esq.
Staff Attorney

Ana Martinez
Director of Finance

Ana Maria Amin
Director of Residential Services

Alka Kamath
Director of Community Support Services

Karolina Szatkowski
Director of PALS

Jennifer M. Vriens, Annual Report Editor