



eliminating racism
empowering women

ywca

union county

Annual Report 2014

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(as of 12/31/14)

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The Mission of the YWCA USA

The YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

The Local Purpose of the YWCA Union County

The YWCA Union County seeks to create an environment through which women empower themselves and work to lead non-violent lives. The ultimate purpose is to heal the wounds of women and children, whether they are of the heart, mind, body, or soul.

YWCA Union County Core Values

Commitment to the mission and working together for the well-being of the community.

Integrity in relationships, practices, and decisions.

Respect for each one's roles, diversity, and viewpoints.

Compassion in understanding, attitude, and action.

Empowerment to create positive choices, recognize potential, and reach goals.

Excellence in practice and expectation.



Message from the President and the Executive Director

Dear Friends,

It is our pleasure to present to you the 2014 Annual Report for YWCA Union County.

The YWCA Union County continues to lead the efforts in Union County to provide safety and healing to survivors of domestic violence, while educating the public and advocating for laws that provide for increased protections. In 2014, the YWCA addressed two critical needs of the families we serve – permanent, affordable housing and workforce skills training. A partnership with a housing developer has offered several units of Section 8 Housing specifically for families surviving domestic violence, demonstrating the benefits of community collaboration. We have secured private funding for our STEP Initiative – Skills, Training and Empowerment Program – and we are now offering economic empowerment workshops along with resume writing, interviewing skills, and other workforce development support, with the assistance of community mentors. Another highlight of 2014 was the reorganization and strengthening of our Domestic Violence/Crisis Response Teams, done in cooperation with the prosecutor's office and local police departments.

Our other services – 24 hour hotline, emergency shelter, supportive/transitional housing, counseling, case management, court advocacy, legal representation, PALS, DV Liaison and community education continue to make a difference in the lives of survivors, their families, and the overall Union County community.

Some of the highlights of 2014 that we are happy to share with you in the following pages include:

- Advocacy – The YWCA Union County joined with YWCA leadership from around the nation in Washington DC in June, to advocate for comprehensive immigration reform and firearms control as related to violence against women. Locally, we advocated for increased funding for domestic violence agencies.

- With the support of community groups, small businesses and communities of faith, we rejuvenated our Adopt-A-Room Program giving the rooms in our emergency shelter a long-needed “facelift” making our shelter rooms warm and welcoming for families in need.
- We co-sponsored the first annual DV Symposium – Union County CARES – Community, Action, Response, Education and Support – bringing over 250 people together to learn about domestic violence.
- Our Annual Meeting served as an opportunity to thank our volunteers for their support, and to recognize some of the special individuals and groups that have contributed to the YWCA's success.
- Volunteers continued to make a difference in all areas of our programs and services.
- We recognized our community partners at our 4th Annual Empowering Women Cocktail Reception, and held our first live auction.
- In 2014, YWCA Union County was proud to be the sole beneficiary of the YWCA TWIN (Tribute to Women and Industry) Awards Dinner. Our partnership with TWIN and TMF (TWIN Management Forum) promises to offer new opportunities for growth for both the YWCA and the women we serve!

We at the YWCA Union County thank all of our supporters in the community for your commitment to the cause we all embrace – eliminating racism and empowering women. Thank you for your partnership now and in the future, as we work together to end violence against women!

Jeseñia Brown President, Board of Directors
Janice C. Lilien Executive Director



Advocacy

On June 12, 2014, YWCA Union County Staff and Board joined YWCA leaders from across the country on YWCA USA Capitol Hill Day. The YWCA Union County attended meetings with Representatives Donald Payne, Leonard Lance, and Albio Sires, and the staff of Senator Menendez to advocate for issues such as comprehensive immigration reform, ending sequestration, and keeping guns out of the hands of domestic violence offenders.



Adopt-A-Room Program

The YWCA Union County began our Adopt-A-Room Program in 2014. Community organizations and businesses “adopted” shelter rooms making them a more welcoming environment for women and children seeking safety. From painting to decorating to curtains, the first organizations have done a wonderful job:

- Morning Star Christian Community Center
- Elizabeth Area Women’s Missionary Society
- William J. Dowdy Foundation
- The Jamison Group





First Annual Domestic Violence Symposium

The YWCA Union County, along with our partners, the Union County Prosecutor's Office, Kean University, Trinitas Regional Medical Center, Verizon, Union County Board of Chosen Freeholders, and the Rutgers School of Social Work, held the County's First Annual Domestic Violence Symposium at Kean University's STEM Building. Along with our featured speaker, Detective Deirdri Fishel of the State College Pennsylvania Police Department, the event featured four panel discussions on Law & Judicial Response, Domestic Violence in the Workplace, Faith Response to Domestic Violence, and Healthcare and Domestic Violence.

Annual Meeting

The YWCA Union County held its Annual Meeting and Partner Recognition in April.

Congratulations to our volunteers and community partners honored in 2014:

Latisha Avery

Catherine Boxel

Jaclynne Callands

Susan Caufield

DVRT Eastern Team

Terri McManus

Ora Novick

Fine Group, Inc.

Kate Wertheimer

Woman's Club of Westfield



Volunteers Make a Difference

Infineum

Volunteers from Infineum spent a weekend repainting the office and common areas of our Outreach Office.



Bloomfield College Students

Students from Bloomfield College completely reorganized our children's books section in "Lula's Place."



Project North Pole

The YWCA Union County held its Annual Project North Pole during the 2014 holiday season. Through this project, businesses, companies, individuals and families donated new toys and gifts for women and children in our programs to help them have a happy holiday season. Women were able to "shop" for gifts, wrap them and give their children some joy during a difficult time.

2014 Empowering Women Cocktail Reception: A Voice for Every Woman



2014 Honorees:

Corporate Partner:

Allstate New Jersey

Community Partner:

The Union County Prosecutor's Office

Individual Honorees:

Michael and Rosemarie Graziano

Sponsors:

Champion Level

Allstate New Jersey

Activist Level

Infineum USA L.P.

Investors Bank

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Advocate Level

Colgate-Palmolive

Fox Rothschild LLP

Horizon Blue Cross Blue Shield of New Jersey

Lowenstein Sandler LLP

Northfield Bank

PSEG



2014 YWCA Union County Tribute to Women and Industry (TWIN) Awards Dinner

Thank you to our Sponsors:

Host Sponsor

Johnson & Johnson

Benefactor Sponsors

DSM Nutritional Products

ExxonMobil Research and Engineering Company

GlaxoSmithKline Consumer Healthcare

Novartis Pharmaceuticals Corporation

Public Service Enterprise Group (PSEG)

Wakefern Food Corporation

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Colgate-Palmolive Company

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Patrons

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Cocktail Hour Sponsor

Public Service Enterprise Group (PSEG)

Flowers & Publicity Sponsor

Wakefern Food Company

Photography Sponsor

Phillips 66 Bayway Refinery



2014 Program Statistics

Emergency Shelter Program	82 Women and 95 Children
24 Hour Hotline.....	2,275 Calls
Supportive/Transitional Housing.....	15 Women, 24 Children
Court Advocacy	864 Clients
Legal Representation	89 Clients
Counseling and Case Management	228 Clients
PALS Program (Peace, A Learned Solution).....	59 Children, 35 Women
Domestic Violence Response Teams Program	122 Callouts
STEP (Skilled Training and Empowerment Program)	37 Women
Community and Professional Education.....	75 Presentations, 3,000 Attendees

2014 Contributions

Thank you to the following individuals, foundations, corporations and community organizations for your support!

YWCA TWIN Sponsors

Chubb Group of Insurance Companies
Colgate-Palmolive Company
DSM Services
ExxonMobile Research and Engineering
GlaxoSmithKline Consumer Healthcare
Horizon Blue Cross Blue Shield of New Jersey
Infineum USA L.P.
Johnson & Johnson Family of Companies
Lowenstein Sandler LLP
Novartis Pharmaceuticals
Phillips 66 Bayway Refinery
Public Services Enterprise Group (PSEG)
Wakefern Food Corporation

Haven Circle (\$25,000 and above)

United Way of Greater Union County
Wal-Mart Foundation

Defender (\$10,000 to \$24,999)

Allstate Foundation
Margaret and Peter Chang Foundation
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E.J. Grassmann Trust
IOLTA Fund of the Bar of NJ
The Plainfield Foundation
Turrell Fund
The Tyler Foundation
Union Foundation
Westfield United Fund

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TJX Foundation Inc.

Verizon Foundation
Westfield Service League
Wells Fargo Advisors
Wells Fargo Foundation -
Community Connections Program
Westfield Foundation

Advocate (\$500 to \$999)

Delaine Bailey-Lane
Jesenia Brown
Melody Brown
Cranford Junior Woman's Club
Elisa Maria Caetano Dos Santos
Elizabeth Area Women's Missionary Society
First Baptist Church of Westfield
First Presbyterian Church of Cranford
Barbara Gaba, Ph.D.
Janice Gossman
Jean Lachowicz, Ph.D.
Eugenia Hamlett
Heights Insurance Agency -
Alistair Insurance
John Jacobson
Natalie Kraner
The Ladies Philoptochos Society of Holy Trinity
Greek Orthodox Church
Lois Nelson
Karen Pfeifer-Jones
Anoop Rajendran
Rev. Diane Rayner-Ruffie
Daniel and Jennifer Schildge
Shelter Alliance
Shruti Shah
Union County College
United Methodist Church of Summit
Women's Association - Community Presbyterian
Church of Mountainside

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ABL Title Insurance Agency, LLC
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Rosario Bastedo
Stephen Baxley
Virginia Bodden
Mayor J. Christian Bollwage
Maria Elena Bordas
Brown & Brown Insurance
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Cranford High School
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Election Fund of Joseph Cryan
and Annette Quijano
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Julia Graziano
Elsa and Jorge Guerra
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Celia Intili
Jacqueline Jenkins
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Senator Raymond Lesniak
Linda Ershow-Levenberg & David Levenberg
Anthony Lonardo
Sheryl Machlowitz
Celia Anastasia Mantia
Ann Marinaccio
Merck Partnership for Giving
Joyce Mims
Nicki Montaperto
Mt. Zion AME Church
NAACP
Michele Naples
North Central Jersey Exxon Annuity Club, Inc.
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Dave and Grace Park
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Presbyterian Women of
Connecticut Farms Church
Dominic Prophete
Phyllis Reich
Rotary Club of Union
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Wilma Sinnock
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Dana Stevens
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Theresa Vinales-Tatem
Kathryn Wertheimer
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Vernell Wright

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Maria Conti
Leslie Contreras
Maryanne Curtin
Robin De Armas
Christine DeRle
Jane Eaton-McDonald
Joleen Edwards
Courtney Eicholtz
Leslie Escobar
John Esmerado & Denise Errico-Esmerado
Angie Estevez
Karen Fabian
Marcial Farro
Lawrence Feather
Fine Group Inc.
Maryjane Finne
First Baptist Church of Cranford Elizabeth
Yasmin Fisher
Alexandra Fittin
Linda Flores-Tober
Susan Freije
Jocelyn French
Maria Fuentes

2014 Contributions

Trisha Fuentes
Joseph Garcia
Garden Restaurant & Bar
Deirdre Gellin
Irv Gertner
Roberta Geyer
Diana Gil
Josefina Gil-Leyva
Colleen Gilman
Karen Gil-Rozza
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In Kind Donations

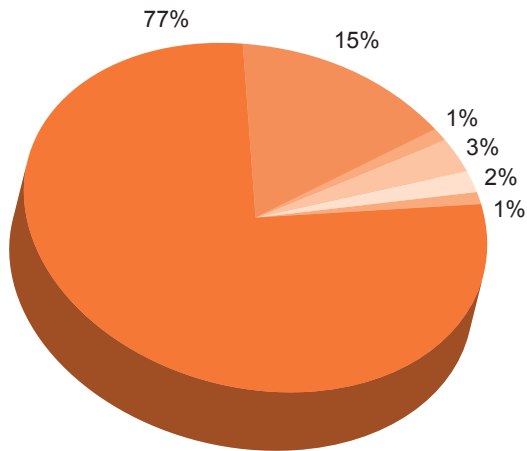
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Jeannie Ball
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Catherine Boxill
Alicia Ann Caesar
Dr. Douglas Chester
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David Weinroth
Woman's Club of Berkeley Heights
Woman's Club of Westfield
Barbara Young

In preparing this report, the YWCA Union County has attempted to recognize all those who contributed so generously during the period January 1, 2014 – December 31, 2014. We apologize for any errors or omissions.

Financial Highlights Fiscal Year 2014

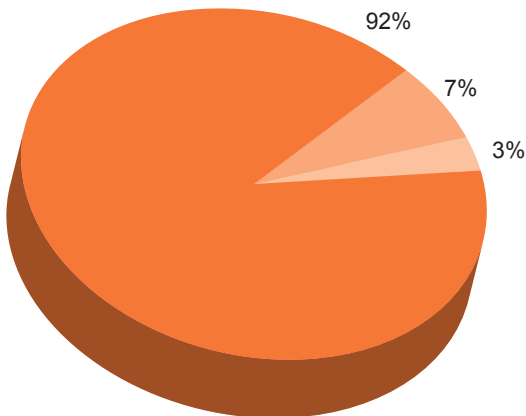
Fiscal Year 2014 (January 1 to December 31)



REVENUE

Government Grants & Contracts	\$1,737,472	77%
Donations & Contributions	342,932	15%
United Way GUC	32,965	1%
Program Service Fees	68,294	3%
Special Events (net of expense)	35,504	2%
Unrealized Gain on Investment/Other	26,885	1%

Total Revenue: \$2,244,052



EXPENSE

Program Services	\$2,032,034	90%
Management & General	66,402	3%
Fundraising	155,523	7%

Total Expense: \$2,253,959

2014 Management Team

(as of 12/31/14)

Janice C. Lilien

Executive Director

Trisha Espinoza

Assistant Executive Director for Core Services

Jennifer M. Vriens

Director of Development & Marketing

Hector Lopez-Ballesteros, Esq.

Staff Attorney

Ana Martinez

Director of Finance

Ana Maria Amin

Director of Residential Services

Alka Kamath

Director of Community Support Services

Karolina Szatkowski

Director of PALS

Jennifer M. Vriens, Annual Report Editor



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