

Celebrating
100
years
SERVICE · ACTION · IMPACT

eliminating racism
empowering women
ywca
union county

YWCA IS ON A MISSION



ANNUAL REPORT 2020

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(as of 12/31/20)

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YWCA Union County Mission

The YWCA is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.

In this context, YWCA Union County is on a mission to:

- Empower survivors of domestic violence to become safe and free from abuse
- Promote social justice and eliminate violence against women and girls

We accomplish this mission through the provision of comprehensive, client-centered services, and through education, collaboration and advocacy that builds safe, informed and supportive communities.

Letter from the President

The year of 2020 was an extraordinary year for all of us. What was planned to be yearlong celebration marking our organization's Centennial Anniversary, turned into something quite different.

The year began with a plan to rebuild our headquarters building in Elizabeth. After a severe fire in 2019, we decided an opportunity had presented itself to rebuild a new and fully accessible building to house our services and our administrative headquarters. We began a capital campaign to raise the needed funds to complete the project.

And then the world changed.

In March, we confronted one of the greatest challenges we ever have – the COVID-19 pandemic. We had to relearn everything we did, client services, communications, and even how to hold events all in a digit world.

The pandemic had serious implications for victims of domestic violence, especially those sheltering in place with their abuser. Violence became more severe and more frequent, and under the watchful eye of their abuser, victims were unable to reach out for help. But once the world began opening up at the end of the summer, we were overwhelmed with calls to our hotline, more than doubling our usual call volume. Once victims could reach out, their calls for help were answered.

We implemented remote services for all our programs, teaching ourselves and our clients how to use them. We worked with the court system and police departments to ensure clients had access to our services. Our staff learned to work remotely facing challenges with childcare and other issues.

We learned new ways to communicate with each other, our partners, and our donors to coordinate services, manage our day-to-day operations, and continue our capital campaign without interruption. We all became Zoom experts.

And you came through for us! We completed our capital campaign in December 2020 above our planned goal. You helped us break ground and begin the building of our new headquarters. And we found ways to celebrate our milestone of serving the community for 100 years with a virtual gala celebration! We did all of this with your help.

All of this was possible because of you. Thank you from all of us at the YWCA Union County.

In gratitude,

Tina Earley

Tina Earley
President



2020 Program Impact

24 Hour Hotline

3,015 Calls

Emergency Shelter Program

35 Women, 35 Children

Transitional Housing

3 Women

Supportive Housing

11 Women, 21 Children

Housing Navigator

14 Women, 1 Man

Court Advocacy

195 Clients

Family Justice Center

445 Clients

STEP (Skills Training and Empowerment Program)

59 Clients

Counseling and Case Management

217 Clients

Crisis Response Teams Program

103 Call Outs

Domestic Violence Liaison Program

297 Clients

PALS Program (Peace: A Learned Solution)

40 Children, 27 Parents

Community and Professional Education

33 Presentations; 623 Participants

Total served
5,141

Client Story

I was in a terrible situation. My husband abused me physically for years, sometimes in front of my children. He also kept total control of our money. He was finally out of our home, but he continued to show up and threaten me and my two children. I was terrified, and my children were afraid. I needed a restraining order but had no idea how to do that. I found the YWCA's hotline number and called to see if they could help me.

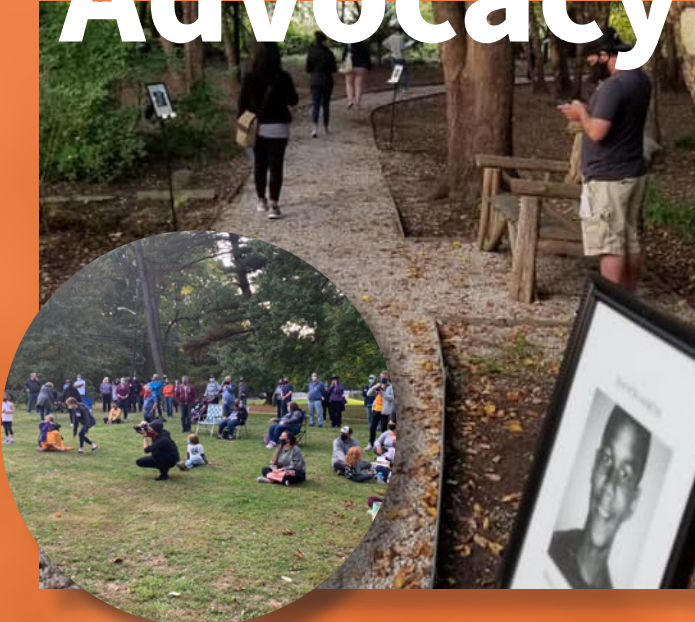
I was connected with their Court Advocate, Annie, who helped me with everything. She advised me to set up cameras, and when my husband came back, my neighbor called the police, and he was arrested. Then Annie advised me on what to expect during the virtual court hearing to finalize a restraining order. She got me through it, and I got the final restraining order I needed. Annie also connected me to a YWCA Counselor to help me deal with the abuse and fear I had experienced and how I could help my children.

I still have a long way to go, but the staff of the YWCA helped me and my children get started. And I know they will be there if I need them again.

I'm finally finding my way.

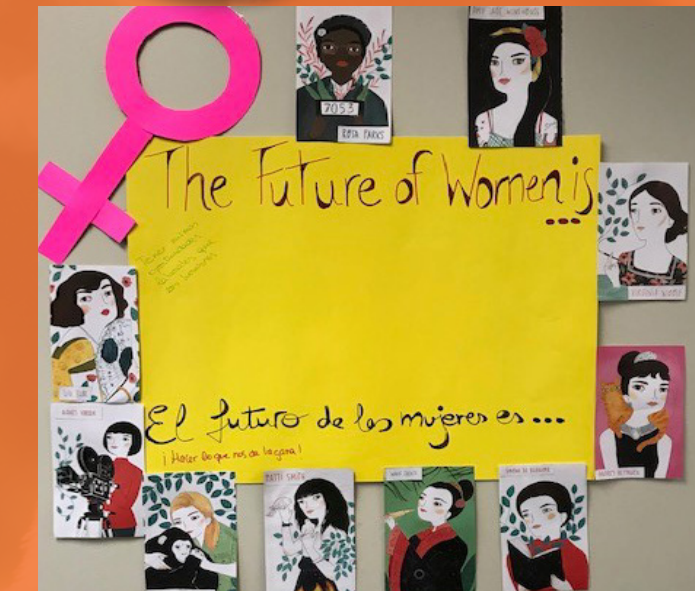
Sarah

Advocacy



Memorial Reflection Walk

In October, staff of the YWCA Union County attended a Memorial Reflection Walk in Cranford's Hanson Park. Our team joined the Cranford Unity Project in recognizing victims of racist violence and learning how we can support efforts to bring justice and equity to all. They discussed black lives taken, while leading a candlelight walk.



Women's History

We held a celebration of International Women's Day in March for our clients highlighting the many women who have made a difference around the world.



We Love our Volunteers & Partners

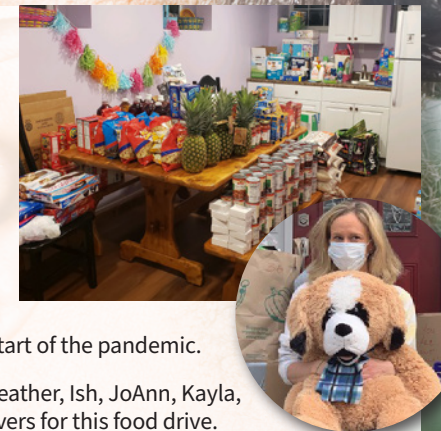
Our supporters are generous every year, but especially this year they came through in waves. In unprecedented times as COVID happened, these wonderful groups responded going above and beyond to assist our clients.

Anne Marie Bramnick, Beth Balaban, and Karolina Dehnhard and Food Drive Volunteers

Three wonderful volunteers, Anne Marie, Beth, and Karolina, rallied an army of volunteers from Cranford and Westfield to shop and provide food and other necessities to our clients living in the community at the start of the pandemic.

Thank you to Alex, Ari, Beth, Brigid, Gladys, Heather, Ish, JoAnn, Kayla, Lacey, Mary, and Nora for being volunteer drivers for this food drive.

In coordination with our Family Justice Center Director, Adela Caceres, and our Case Manager, Pia Lobos, the volunteers delivered food and necessities to 43 families in the first 4 weeks, and eventually helped over 150 families by the end of the drive.



Annette Ferrigno

Annette has been long-time donor to the PALS Program for children. Throughout the pandemic, she donated needed items for the program such as arts and crafts supplies, toys, and food for PALS families.

Brassy Buddha Yoga

In October, Brassy Buddha Yoga Studio led a Women's Empowerment Yoga event in Cranford's Hanson Park with all proceeds going to YWCA. We are grateful for their support as well as Chrissa Stulpin and Gina Black for hosting. It was a beautiful event to channel one's inner zen!



**We Love our
Volunteers & Partners**



**Dina and Lara
Rosato and
K&S Italian
Specialties**

Thank you to Dina Rosato, her daughter Lara, and K&S Italian Specialties in Bridgewater for donating sandwiches, soups, and more to our clients in need in the community as part of our food drive.



Prallsville Mill Painting

Thank you to Bruce Tangowski, who created and donated a beautiful painting of the Prallsville Mill located on the Delaware River and Raritan Canal to our Centennial Gala auction. This painting is a 12" by 16" masterpiece on Arches 140lb fine watercolor paper. The 16" x 20" frame is made from recycled wood from old barns, lending the picture a rustic quality.

**Soup Sisters and
Healthy Italia**

The Soup Sisters donated over 200 liters of homemade soup from April through August of 2020 for our families. The Soup Sisters included Lisa Berkery, Lisa Gardner, Gina Conti, Suzie MaGuire, Jen Paytas, and Sharon Hapton who cooked up and individually packaged soup so that it could be delivered along with our food drive. Thank you also to Cristina Bossini, the owner of Healthy Italia, an Italian specialty store and cooking school in Madison, for allowing the Soup Sisters to use their kitchen. It was a true team effort!



Fine Group, Inc.

Thank you to Fine Group, Inc. and Tony Singh who volunteered his painting crew to repaint our temporary emergency shelter site before it opened. Their hard work made the space more attractive and welcoming.

Food for Thought

Former Board member, Patricia Granda, and family operate Food for Thought to help families in need. Instead of delivering turkeys during the pandemic, they donated ShopRite gift cards so that each family could have a full Thanksgiving Dinner.



Girls Helping Girls. Period.

Girls Helping Girls. Period. receives and donates feminine hygiene products to women and girls in need. In the midst of the pandemic, they donated a huge supply to the YWCA Union County. Feminine hygiene products are not covered by SNAP, creating a barrier to school and work. Girls Helping Girls. Period. was founded by Elise Joy and her daughter.

**We Love our
Volunteers & Partners**



**ChristFellowship
in Elizabeth**

Thank you to Pastor Carlos Cedeño and members of ChristFellowship in Elizabeth for collecting games and toys to include in our food drive deliveries!

**We Love our
Volunteers & Partners**



**Lisa and
Marc Favata**

Thank you to Lisa and Marc Favata who donated a carload of new children's clothing to our emergency shelter, and also purchased items from our Amazon wishlist to help set up our new temporary shelter.



Union County Commissioners Hair Cut Challenge

The Union County Commissioners, along with County Manager Ed Oatman and Assemblywoman Linda Carter, raised \$10,000 for the YWCA with their Hair Cut Challenge event in June. Each male Commissioner and the County Manager got a buzz cut on camera from a family member. Thank you to Chairman Alexander Mirabella, Commissioners Angel Estrada, Christopher Hudak, Sergio Granados, County Manager Ed Oatman and Assemblywoman Linda Carter!

**Project
North Pole**

Because we could not hold Project North Pole in person, we are thankful for all our amazing donors that donated gift cards from Target and Walmart so that families could celebrate the holidays.



Tribute to
**WOMEN
& INDUSTRY** eliminating racism
empowering women
ywca

Thank you to our TWIN Sponsors!



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CENTENNIAL Gala

1920 - 2020

Friday, October 9th

The YWCA Union County celebrated 100 years of serving our community. We were honored to have Rachel Louise Snyder, author of *No Visible Bruises: What We Don't Know About Domestic Violence Can Kill Us* as our keynote speaker for the evening.



Rachel Louise Snyder
Keynote Speaker



Sandra Rice
MC

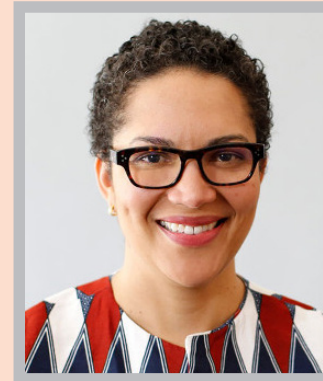


Deborah Enix-Ross
MC



Assemblywoman Linda Carter
Auctioneer

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Strides4Strength

A Walk to End Domestic Violence



Walk Sponsors
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Building for the Future Campaign

The year 2020 marked the start of a new beginning for the headquarters of the YWCA Union County. In the aftermath of a fire in 2019, the leadership of the YWCA decided the time was right to rebuild our headquarters building in Elizabeth to improve and expand our program space and create a fully accessible structure.



The Westfield Foundation presents its lead gift to the YWCA.



Ceremonial ground breaking.

Construction Has Begun!



Thank you to our donors that supported the
Building for the Future Capital Campaign.

\$100,000 and Above

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Hyde & Watson Foundation
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*deceased

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Thank you to the following individuals, governmental sources, foundations, corporations, and community organizations for your support!

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Casey Gocel
Michael and Rosemarie Graziano
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Arthur Winter
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Alan and Susan Coen
In honor of our anniversary
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Mary McTigue
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In memory of my parents Julia and Phil Graziano

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Victor Morales Benitez
Christine Urban
Arthur Winter

In preparing this report, the YWCA Union County has attempted to recognize all those who contributed so generously during the period January 1, 2020 to December 31, 2020. We apologize for any errors or omissions.

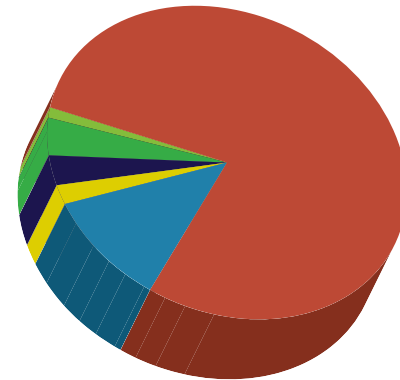
Financial Highlights

Fiscal Year 2020

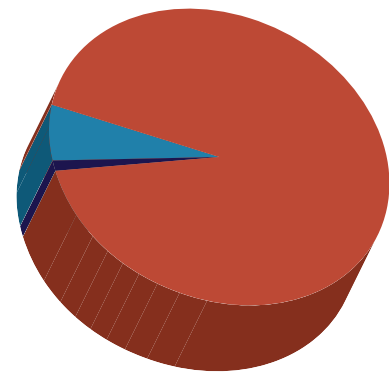
Fiscal Year 2020
(January 1 to December 31)

OPERATING REVENUE

● Government Grants & Contracts	\$2,788,892	80%
● Donations & Contributions	372,647	11%
● Program Service Fees	52,892	2%
● Contributions In-kind	90,289	3%
● Special Events (net of expense)	130,878	4%
● Realized & Unrealized Gain on Investment/Other	47,997	1%



TOTAL REVENUE: \$3,483,595



EXPENSE

● Program Services	\$2,946,230	93%
● Management & General	44,596	1%
● Fundraising	160,792	6%

TOTAL EXPENSE: \$3,151,618

*Pre-audited financials

2020 Management Team

(as of 12/31/20)

Janice C. Lilien
Chief Executive Officer

Adela Caceres
Director, Family Justice Center

Ana Y. Martinez
Director of Finance

Jennifer M. Vriens
Director of Development & Marketing

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Tisheka Allen
Director of Residential Services

Alejandra Londono
Director of PALS

Kathryn Lynch
Director of Community Support Services

Annual Report Editing:

Jennifer M. Vriens
Caroline Schiavo



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